

Friday, August 9th, 2024. Daphne, Alabama



6 CE'S
\$149
General Admission
(Dentist or Hygienist)
\$99
AIDA Members

Coastal Continuing Education Symposium!

Morning Course 1 Description

A Secret Pay Raise: How Embezzlers Think and Act (Dentist ONLY)

While many dental teams are loyal and honest, it only takes one desperate individual to financially ruin a dental practice. While internal controls are useful and important, they have limitations and may not be as effective as the doctor thinks. Many doctors fail to discover fraud and embezzlement until significant damage has occurred. Dr. Little shares some of his embezzlement cases as teaching tools that take you into the mindset of an embezzler.

Course Objectives:

- Recognize the profile of a typical embezzler.
- Understand what leads to embezzlement in dental offices.
- Analyze the strengths and limits of internal controls strategies.
- Identify the additional actions doctors need to take beyond internal controls.
- Gain access to a behavioral assessment to identify red flag behaviors.

**Dentist
ONLY!**

*Because specific fraud methodologies are openly discussed and demonstrated, this presentation is appropriate for DENTISTS ONLY.

Morning Course 2 Description

What Did You Say? - Communication in the Office and With the Patient

So often we think we understand the message from the back to the front and vice versa. Having everyone on the "same page" is key for less mistakes, better cohesiveness, and improved case acceptance. It is more than "talk", it is the verbiage, the body language and how others read into our message.

Course Objectives:

- Understand communication and different communications skills.
- Recognize the value of relationships and the impact it has in the office and on making dental decisions.
- Evaluate information needed for effective co-diagnosing during the patient appointment.
- Discuss ways to enhance team handoffs to promote a better patient experience.

**For the
Entire
Staff!**

Afternoon Course Description

Legal Aspects of Infection Control

This timely program will address legal pitfalls in infection control that have occurred in dental practices. The program will also address common OSHA violations, so that you can avoid making the same mistakes. The program will also address what type of quality control program you need to put into place so that your defense and potential litigation is solid.

Course Objectives:

- Recognize common OSHA violations so you can avoid the same mistakes.
- Learn about legal pitfalls related to dental infection control.
- Implement an effective quality control program.

**For the
Entire
Staff!**

For questions contact: **Chris Dyal**. Call: **229.869.9660** or email: **chrisdyal@atlantadental.com**

Speaker Biographies



Dr. Pat Little
Executive Coach and Consultant
at Fortune Management

MORNING COURSE 1 SPEAKER: (DOCTORS ONLY!)

Pat Little, DDS - Executive Coach and Consultant at Fortune Management

As both a dentist and accountant, Dr. Pat Little brings a unique blend of skill and experience in executive coaching and financial risk management. He integrates his business experience with over thirty years of varying dental experiences including starting two private practices from "scratch."

Dr. Little is an Executive Coach and Consultant with Fortune Management where he assists dentists and their team members achieve clinical and business success. He also provides fraud and embezzlement consulting through Prosperident.

MORNING COURSE 2 SPEAKER:

Renee' C. Graham, RDH, MEd

Renee' received her dental hygiene degree from Albany University. She holds both a Bachelor of Science in Education and a Master of Education degree from Valdosta State University. The combination of 19 years in clinical dental hygiene, 12 years in academics at Wiregrass Georgia Technical College (11 as Director of Dental Programs) and 15 years in the corporate sector allows her to bring many insights to the dental professional. Renee's speaking engagements have encompassed international, national, regional, and local events.



Renee' Graham
RDH, MEd

AFTERNOON COURSE SPEAKER:

Olivia Wann, RDA, JD

Olivia was a former dental office manager and RDA. After launching a successful compliance consulting company, she pursued higher education and holds a doctorate in jurisprudence. She practices law in TN and KY and consults with clients throughout the nation on regulatory compliance issues while practicing civil law on a local level.

Olivia has authored OSHA and HIPAA compliance manuals, numerous articles in leading dental journals, and was the creator of Compliance Cathy, a software solution to manage compliance.



Olivia Wann
RDA, JD

Date: Friday, August 9, 2024

Location:

Daphne Civic Center
2603 US Hwy 98
Daphne, Alabama 36526

Time:

8:00 am CST - Breakfast/Registration
9:00 am -4:00 pm CST - Event
12:00 pm - 1:00 pm - Lunch

Cost:

General Admission: **\$149** per person
AIDA members: **\$99** per person

CEs: 6 Hours

AGD Subject Code: **550**



Register at:
cvent.me/bNRz55

Cancellation Policy: Attendees must provide written notice of cancellation 7 days prior to the course date for a full refund. No refunds will be issued for cancellations made 6 days prior to the course date. Registrants that no show the day of the course, will not receive a refund for tuition paid.



PACE
ACADEMY of
GENERAL DENTISTRY
PROGRAM APPROVAL
FOR CONTINUING
EDUCATION

THE ATLANTA DENTAL SUPPLY COMPANY
Nationally Approved PACE Program
Provider for FAGD/MAGD credit.
Approval does not imply acceptance by
any regulatory authority or AGD endorsement.
01/01/2024 to 12/31/2027
Provider ID# 414682



This activity has been planned and implemented in accordance with the standards of the Academy of General Dentistry Program Approval for Continuing Education (PACE) through the joint program provider approval of THE ATLANTA DENTAL SUPPLY COMPANY and AMERICAN INDEPENDENT DENTAL ALLIANCE. THE ATLANTA DENTAL SUPPLY COMPANY is approved for awarding FAGD/MAGD credit.