

COME JOIN US! - AUGUST 15, 2025

The Lodge at Lake Guntersville State Park - Guntersville, AL

6 CE
LIVE
LECTURE!

**The Best Continuing Education
Event in Alabama!**
**Over 15 years of exceptional
education experience.**

COURSE 1

Collaborative Treatment Planning: A Team Approach to Preventive and Minimally Invasive Dentistry

Successful patient outcomes rely on a strong partnership between dentists and dental hygienists. This course will explore how a collaborative approach enhances preventive and minimally invasive dentistry, leading to improved patient care and long-term oral health. Attendees will learn how to integrate the latest evidence-based strategies into treatment planning, utilizing remineralization techniques, non-invasive caries management, and patient-centered preventive care. The session will also highlight effective communication and workflow strategies that optimize teamwork between dentists and hygienists.

By the end of the program, the dental professional will be able to:

- Understand the principles of preventive and minimally invasive dentistry.
- Explore collaborative treatment planning strategies for early intervention and disease prevention.
- Learn how to integrate remineralization therapies, sealants, and other non-invasive techniques.
- Improve communication and workflow between dentists and hygienists for more effective patient outcomes.

COURSE 2

Straightening Teeth & Beyond: Aligner Therapy for Better Health, Function and Aesthetics

There is no doubt that aligner therapy and aesthetic solutions have become one of the most sought-after dental procedures by the general public. Beyond cosmetics, there are other populations that can also benefit from these orthodontic services, including patients with health and functional bite disorders. Realizing the potential, general practitioners can add an uncomplicated group of services that bring profitability and satisfaction to everyday practice. This course will explore the systems, and the untapped potential of offering aligner therapy in conjunction with general dentistry services.

By the end of the program, the dental professional will be able to:

- Identifying patients who may benefit from aligner therapies.
- Implementing aligner therapy services within a general practice.
- Perfecting case selection and ongoing support.

COURSE 3

SCALE TO CEO: Take Your Organization To The Next Level

Understand what it means to truly be the CEO and Leader of your organization. In this impactful presentation, Tim & Lauren will share how to take your practice from good to exceptional. Leave with strategic steps for growing and scaling your organization. Learn actionable knowledge of how to maximize your team, operations, and financials to compound your practice growth. Gain the blueprint for scaling your business and creating more time for you as the business owner.

By the end of the program, the dental professional will be able to:

- Understanding the Difference Between Growing & Scaling
- Four Time Absolutes to Scale
- Create Scale as an Individual, with your team, and as an organization

EVENT SCHEDULE:

7:00 am CST

Breakfast/Registration

8:00 am – 3:00 pm CST

Event

12:00 pm – 1:00 pm CST

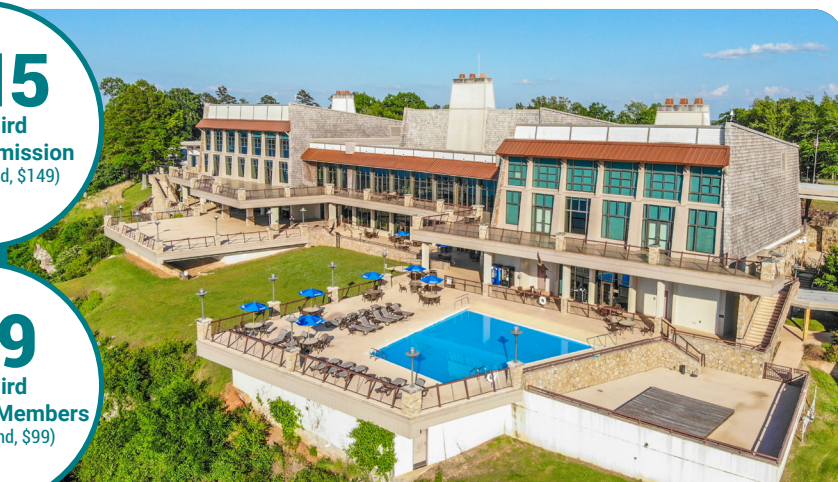
Lunch

\$115

Early Bird
General Admission
(After June 2nd, \$149)

\$59

Early Bird
AIDA/Prime Members
(After June 2nd, \$99)



Dr. Kelly Tanner

COURSE 1 SPEAKERS: Dr. Kelly Tanner, RDH

Dr. Kelly Tanner, RDH is a renowned leader and pioneering force in transforming dental care and fostering professional growth within the industry. She holds a Ph.D. in Business and Leadership and leverages her expertise to empower dental teams. As a sought-after consultant and trainer, Dr. Tanner specializes in developing sustainable systems for enhanced productivity and accountability, cultivating a culture of ownership in case acceptance, and strengthening patient-team relationships through trust-building strategies.



Dr. Jeff Horowitz

D.M.D., F.A.G.D., D-ABDSM, D-ASBA

COURSE 2 SPEAKER: Jeff W. Horowitz, D.M.D., F.A.G.D., D-ABDSM, D-ASBA

Dr. Jeff Horowitz completed his undergraduate studies at the University of Pittsburgh and earned his dental degree from the Medical University of South Carolina in Charleston. After completing a G.P.R. at the Mountinside Hospital in Montclair, N.J., Dr Horowitz founded the Carolina Center for Advanced Dentistry, a multi-disciplinary group practice in the Myrtle Beach, S.C. area. He is also the founder and clinical director for Advanced Sleep and TMJ Centers with three locations in coastal South Carolina.



Tim Johnson
Bizrok



Lauren Johnson
Bizrok

COURSE 3 SPEAKERS: Tim and Lauren Johnson, BIZROK

Tim and Lauren Johnson, co-founders of BIZROK, have proven track records of leadership, business coaching and training to help identify the purpose and goal of each practice. Using strategic, tailored plans that meet the unique needs of each client, Tim and Lauren focus on creating achievable goals that maximize the dental practice and wealth creation potential.



Registration is required. To Register, Please scan the QR code or use link: <https://cvent.me/drrylb>

For more information, Please contact **Andy Priola**
email: Andypriola@atlantadental.com or call **205.329.4883**

Course 1: AGD SUBJECT CODE: **250**, Course 2: AGD SUBJECT CODE: **370**, Course 3: AGD SUBJECT CODE: **550**

Cancellation Policy: Attendees must provide written notice of cancellation 7 days prior to the course date for a full refund. No refunds will be issued for cancellations made 6 days prior to the course date. Registrants that do not show the day of the course, will not receive a refund for tuition paid.



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Nationally Approved PACE Program
Provider for FAGD/MAGD credit.
Approval does not imply acceptance by
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01/01/2024 to 12/31/2027
Provider ID# 414682



This activity has been planned and implemented in accordance with the standards of the Academy of General Dentistry Program Approval for Continuing Education (PACE) through the joint program provider approval of THE ATLANTA DENTAL SUPPLY COMPANY and AMERICAN INDEPENDENT DENTAL ALLIANCE. THE ATLANTA DENTAL SUPPLY COMPANY is approved for awarding FAGD/MAGD credit.