Come to Learn, Stay to Play! Friday MAY 3rd, 2024

-tlantaDental

Seating & Events are very limited!

Dentistry Lake Retreat 2024

Atlanta Dental is hosting this year's highly successful Dentistry Lake Retreat at the Ritz-Carlton Lodge on beautiful Lake Oconee. You have to earn CEs. Might as well enjoy doing it!

The Price of Tuition includes: 4 hour lecture, breakfast, lunch and one of the choices below:

Choice 2 Choice 3 Choice 1 **Golf at Reynolds Plantation** Spa at Ritz Carlton Sporting Clay Shoot at the Old Hudson Plantation A LUXURY SPA WITH SOUTHERN ROOTS Enjoy your choice of a 50 minute stress relief massage, custom facial, manicure or pedicure. Sporting Clays offers targets from different Five of the top - 10 golf courses you can play in Georgia are conveniently located at stations placed through the country side. Reynolds Lake Oconee. * Venue staff will determine if play in canceled in case (Limited Availability) of inclement weather. No refunds if play is not allowed * Venue staff will determine if play is canceled in case of inclement weather. No refunds if play is not to continue or is interrupted. allowed to continue or is interrupted. CEs \$499 To register, scan QR code or go to link below: TOTAL

Scan Here to Register! https://cvent.me/xrr9Bg

For questions contact: Jason Green at 678.386.3256 or jasongreen@atlantadental.com

Early Sign-Up by April 1st, 2024 (Includes event of choice)

Lecture ONLY price \$320

(After April 2nd price increases to \$550) * NO REFUNDS after April 3rd, 2024 *Cancellation Policy on back.



Course 1: Artificial Intelligence: Elevating the Standard of Care

With dentists examining hundreds of radiographs each week in their practice, it is inevitable we may miss potential pathologies, especially since the human eye can only distinguish between 30 and 50 different shades of grey. With the introduction of Artificial Intelligence (AI) into the dental industry, we now have a powerful tool that can be leveraged to increase case acceptance by up to 35%. Come away from this course with key strategies that can easily be implemented to help increase your case acceptance and improve your patient outcomes.

- Examine the 3 key strategies of today's top 10% dental practices utilizing AI to increase case acceptance.
- Explore AI's path in dentistry, and many ways that practices are leveraging this technology to increase efficiency and profitability.
- Learn how AI is being used in the industry as a tool to improve and increase the approval rates of insurance claims, while dispelling the myths of AI.

Course 2: Technologies that Change Your Practice

Learn about many technologies and strategies that can improve your efficiency and patient care. Topics covered include digital impressions, 3D milling, lasers, and many others. This fun and fast paced lecture will give you tons of info no matter where you are on the "techno-curve" in an entertaining and fun format. Dr. Flucke constantly evaluates new products to find the latest and greatest products and devices... so you don't have to! Spend some time with dentistry's "Technology Evangelist" and leave with a list of new and exciting ways to improve patient care and office efficiency the very next day.

- Understand advantages of digital systems.
- Learn the advantages of Artificial Intelligence.
- Determine advantages of digital impressions.
- Learn affordable ways to improve clinical outcomes & efficiencies.



Speaker: Dr. John Flucke

Dr. John Flucke is in private practice at Lee's Summit, Missouri where he has direct patient care. He serves as Technology Editor for Dental Products Report magazine as well as Chief Dental Editor where he writes, edits, and does video demos of products featured in his "Technology Evangelist' columns. Dr. Flucke has one of the most popular dental blogs on the Internet "Ramblings of Dentistry's Technology Evangelist" featuring daily updates on technology in healthcare and technology in general. The site has over 2 million unique page views.

Dr. John Flucke



Mike Buckner

He consults with manufacturers helping with development of techniques, technologies, and products which allows him to see things from the "duct tape and zip tie stage" all the way through to the completed item. He lectures extensively on all aspects of clinical dentistry as well as technology in dentistry. He has been featured at every major dental meeting in the U.S. and internationally. Dr. Flucke is the past president of the Greater Kansas City Dental Society as well as serving as the Missouri State Peer Review Chairman.

Speaker: Mike Buckner, Executive Vice President, Pearl

Mike has spent the last 12 years growing dental software technology companies that are designed to streamline office efficiency, increase overall production, while elevating the standard of care for your patients. He helped grow Dental Intelligence, focusing on providing valuable insights to practices allowing them to focus on vital key performance indicators to improve overall practice health. His most recent endeavor finds him as the Executive Vice President of Revenue at Pearl, the first company to bring Artificial Intelligence into the dental space with comprehensive FDA clearance to assist the clinicians and team members in reading and detecting pathologies in 2D X-rays (Bitewings and PAs)

Location: The Ritz-Carlton Reynolds, Lake Oconee 1 Lake Oconee Trail Greenboro, GA 30642

Event Schedule: 7:30 am - 8:00 am - Registration and Breakfast 8:00 am - 12:00 pm - Event 12:00 pm - 12:30 pm - Lunch 12:30pm - Afternoon Activities

Cancellation Policy: Attendees must provide written notice of cancellation 30 days prior to the course date for a full refund. Registrants that no-show the day of the course will not receive a refund for tuition paid.



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