



# Better Treatment for Your Patients Means Better Treatment for Your Practice!

## FRIDAY, AUGUST 19<sup>th</sup>, 2022

This 6 Hour total CE event will be held at the Huntsville Marriott at the Space & Rocket Center, 5 Tranquility Base, Huntsville, AL 35801

### Course 1 Description

*Quit Breaking Your Back and Burning Up Your Handpiece! Implement More Clear Aligners!*

See the current clear aligner market through the eyes of a 25-plus year dental operations expert. Learn the philosophies and protocols that you need to compete in the new clear aligner age. Caution! This may cause a major paradigm shift.

#### Course Objectives:

- Learn how clear aligners can raise your dental production
- Convert your scanner from an expense to an asset
- How to implement clear aligners as a plug and play in your office

### Course 2 Description

*Create a More Profitable Practice in as few as 90 days*

Learn five successful strategies that will link your ideas to results.

#### Course Objectives:

- Strategy 1 – Achieve Targeted Patient Base
- Strategy 2 – Perfect Treatment Plan Protocol
- Strategy 3 – Increase Revenue and Collection
- Strategy 4 – Guide Your Team to Purposeful Execution
- Strategy 5 – Maximize Your Profitability

### Course 3 Description

*Virtual Implant Treatment Planning and the Grace of Guide*

This course is designed to encourage and motivate attendees to take an active role in the implant treatment of their patients. Through case presentations, Dr. McGee will demonstrate how virtual planning and the use of surgical guides can give the doctor confidence and predictability in implementing cases from single tooth replacements to full-arch implant reconstruction. The course will give attendees a birds-eye view of the digital workflow involved in virtual implant treatment planning and the use of 3D printed surgical guides to provide safe, efficient, and predictable results.

#### Course Objectives:

- Have a better understanding of how to begin their journey safely and confidently into Implant dentistry.
- Have a better understanding of CBCT analysis as it relates to implant treatment planning.
- Have a better understanding of the prosthetic workflow involved in virtual implant treatment planning.
- Have a better appreciation of how guided surgery can be economical, efficient, and can lead to greater clinician confidence, as well as predictability and success of implant treatment.



To register scan the QR code or go to:

<https://atl dental.formstack.com/forms/huntsville2022>

For questions contact:

**Andy Priola**

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# \$59

(After July 30th - \$69)

Includes Breakfast/Lunch  
**Limited Space Available**  
**Register Today!**

(Payments can be made by  
credit card, or  
Atlanta Dental account)

# Speaker Biographies



**Kirby Sommerfeld**  
President and Chairman of CAT  
(Clear Aligner Technology)

## COURSE 1 SPEAKER:

### **Kirby Sommerfeld - President and Chairman of CAT (Clear Aligner Technology)**

Kirby is an innovator and entrepreneur with over twenty years of leadership in creating, developing and launching disruptive technology, software, and medical devices. Expert at marketing orthodontic products to consumers and committed to making transformative treatment accessible and affordable.



**Randy Bird**  
Director of Training Straine Consulting

## COURSE 1 SPEAKER:

### **Randy Bird - Director of Training Straine Consulting**

Randy Bird graduated with a Bachelor of Science Degree in Business Administration and has experienced meteoric success in the dental industry ever since. For over thirty years Randy has inspired thousands and changed the lives of dental professionals across the United States. In addition to the Consultant role, Randy holds the position of Director of Training in the Straine organization.



**Dr. Tommy N. McGee**  
DMD, AFAAID, FICOI

## COURSE 3 SPEAKER:

### **Dr. Tommy N. McGee - DMD, AFAAID, FICOI**

Dr. McGee is a 1983 graduate of the University of Alabama Birmingham School of Dentistry. He is first and foremost, a wet-fingered dentist and maintains a general practice in Scottsboro, Alabama. He has placed and restored implants from single tooth replacements to opposing, fixed, full-arch cases. He is a mentor and encourager to general dentists beginning their journey into implant dentistry. Dr. McGee's particular area of expertise is in the area of virtual implant treatment planning and the use of 3D printed surgical guides.

*Location and schedule for Friday, August 19th, 2022:*

**Huntsville Marriott at the Space & Rocket Center, 5 Tranquility Base, Huntsville, AL 35801**

7:00 am – 7:30 am	Registration	10:15 am – 12:15 pm	Course 2
7:30 am – 8:00 am	Breakfast/Welcoming	12:00 pm – 12:15 pm	Pick Up Lunch
8:00 am – 10:00 am	Course 1	12:00 pm – 2:15 pm	Working Lunch and Course 3
10:00 am – 10:15 am	Break		

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dentistry or AGD endorsement  
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Provider AGD ID# 300137

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The Academy of General Dentistry (AGD) conducts a rigorous approval process to qualify continuing education (CE) providers to receive Program Approval for Continuing Education (PACE). The process requires providers to be knowledgeable about current best practices that are employed by educational organizations throughout the world.

We display the PACE-approved logo because we're proud to offer you world-class training.

Like the AGD, we believe that quality education leads to success in dentistry. We are committed to staying abreast of advances in diagnosis and treatment, as well as helping you to ensure that quality care is available to all patients. That's why we chose to be AGD PACE-approved.

Our approved status ensures that the hours you gain from our CE will be accepted for licensure credit by most licensing boards throughout North America.