

LIVE

April
28
2023

5
CE
Credits

Diamonds & Pearls are a Practice's Best Friend!

With Dr. Tim Bizga and Renee' C. Graham

It's no secret: employees are a company's greatest asset, especially in a dental practice! Therefore, leveraging key patient experience-moments will have huge benefits and in turn, will maximize your practice profits. This course is designed to provide piles of "diamonds" on clinical techniques and treatment planning "pearls" essential to seeing long-term success and financial growth. From understanding patient decision-making to the tools and tips for getting patients to be "WOW-ed" with the overall experience, this course is designed to give a practical, "soup-to-nuts" approach to the latest clinical research, approaches to human behavior and includes special emphasis on team communication.

Course Objectives:

- Learn current trends in today's general practice and the market we exist in today.
- Talk common sense, "real-world" approach to treatment planning, and the benefits of "Co-Diagnosis".
- Understand personality styles via the DISC model of human behavior.
- Review clinical cases for the application of principles and products.



Register at: cvent.me/vaV7bg



Speaker - Tim Bizga - DDS, FAGD

Timothy M. Bizga, DDS, FAGD is a general dentist practicing in Cleveland, Ohio. His background in dentistry is lengthy and diverse. Once a former chairside assistant, he also worked as a dental lab-technician, making his perspective unique among others in the field of dentistry. He received his DDS from the University of Michigan School of Dentistry, where he is also an Adjunct Clinical Assistant Professor. He is currently a member of the American Dental Association and a Fellow in the Academy of General Dentistry. Dr. Bizga is a Certified John Maxwell Speaker/Trainer/Coach, a certified DISC profile trainer, clinical consultant for The Dental Advisor, and Director of Education at Smile Source. Dr. Bizga gives back to the community via dental missions around the world.



Speaker - Renee' C. Graham - RDH, MEd

Renee' received her dental hygiene degree from Albany University. She holds both a Bachelor of Science in Education and a Master of Education degree from Valdosta State University. The combination of:

- 19 years in clinical dental hygiene,
- 12 years in academics at Wiregrass Georgia Technical College, (11 as Director of Dental Programs), and
- 15 years in the corporate sector (Dentsply Sirona and now Atlanta Dental)

allows her to bring many insights to the dental professional. Renee's speaking engagements have encompassed international, national, regional, and local events.

Date: Friday April 28, 2023

Location:

The 1818 Club
6500 Sugarloaf Parkway, Duluth, GA 30097

Time:

8:00 am EST - Breakfast/Registration
9:00 am - 3:00 pm EST - Event
12:00 pm - 1:00 pm - Lunch

Cost:

General Admission: **\$299** per person
Prime members: **\$225** per person
AIDA members: **\$149** per person

(AIDA Members receive 50% discounted tuition per course. Prime Members receive 25% discount. These discounts are automatically applied at checkout)

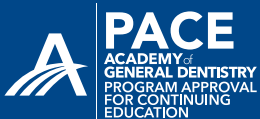
Cancellation Policy: Attendees must provide written notice of cancellation 7 days prior to the course date for a full refund. No refunds will be issued for cancellations made 6 days prior to the course date. Registrants that no show the day of the course, will not receive a refund for tuition paid.



Register at:
www.cvent.me/vaV7bg

CEs: 5 Hours

AGD Subject Code:
550



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