

LIVE

June  
**09**  
2023

**5**  
CE  
Credits

## Functional Dentistry, A New Frontier for Independent Practices!

A Guide to Implementing Airway, Occlusion and TMJ Services for Improved Patient Care and Profitability, with Dr. Jeff Horowitz.

What is it that successful independent or small group dentists do that differentiates them from the DSO's and most of their competitors? The answer lies in offering services that others simply cannot. Functional Dentistry brings the disciplines of Airway, Occlusal, and TMJ services together in a way that can improve outcomes for your patients while adding new procedures for practice profitability. This course will introduce the concept of Functional Dentistry and how a basic understanding of the underlying disciplines can change a practice forever. A roadmap to understanding and implementing these services will be developed so that dentists can return to their practices with a plan to provide unique and sought-after care.

### Course Objectives:

- Understanding Function as a primary mode of restorative failure.
- Proper history, exam and records to identify functional concerns.
- The basics of successful diagnosis/treatment for sleep disordered breathing
- Differentiating occlusal disease from temporo-mandibular joint disorders.
- Applying Functional Dentistry to treatment planning based on etiology of the condition.



For Information contact: [education@atlantadental.com](mailto:education@atlantadental.com) or call 833-872-9203



**Jeffrey W. Horowitz**  
D.M.D., F.A.G.D., D-ABDSM D-ASBA

Dr. Jeff Horowitz completed his undergraduate studies at the University of Pittsburgh and earned his dental degree from the Medical University of South Carolina in Charleston. After completing a GPR at the Mountainside Hospital in Montclair, N.J., Dr Horowitz founded the Carolina Center for Advanced Dentistry, a multi-disciplinary group practice with two locations in the Myrtle Beach, S.C. area. He is also the founder and clinical director for Advanced Sleep and TMJ Centers with three locations in coastal South Carolina. His main interest is comprehensive functional care, including the treatment of sleep disordered breathing, Oro-facial pain, Temporo-mandibular disorders, orthodontics, dento-facial orthopedics, cosmetic smile and occlusal rehabilitation.

**Date:** Friday June 9, 2023

**Location:**  
Embassy Suites  
8001 Arco Corporate Drive  
Raleigh, NC 27617

**Time:**  
8:00 am EST - Breakfast/Registration  
9:00 am - 3:00 pm EST - Event  
12:00 pm - 1:00 pm - Lunch

**Cost:**  
General Admission: **\$299** per person  
Prime members: **\$225** per person  
AIDA members: **\$149** per person

(AIDA Members receive 50% discounted tuition per course. Prime Members receive 25% discount. These discounts are automatically applied at checkout)

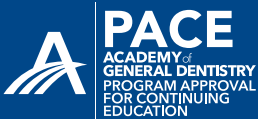
**Cancellation Policy:** Attendees must provide written notice of cancellation 7 days prior to the course date for a full refund. No refunds will be issued for cancellations made 6 days prior to the course date. Registrants that no show the day of the course, will not receive a refund for tuition paid.



**Register at:**  
[www.cvent.me/laKEBm](http://www.cvent.me/laKEBm)

**CEs: 5 Hours**

**AGD Subject Code:**  
**180**



THE ATLANTA DENTAL SUPPLY COMPANY  
Nationally Approved PACE Program  
Provider for FAGD/MAGD credit.  
Approval does not imply acceptance by  
any regulatory authority or AGD endorsement.  
01/01/2023 to 12/31/23  
Provider ID# 414682

