

**LIVE**

**Nashville, TN**  
April 25th & 26th

**Atlanta, GA**  
May 2nd & 3rd

**Dallas, TX**  
May 16th & 17th

**Kansas City, MO**  
June 6th & 7th

**14**  
CE  
Credits

## **Building the Ultimate Airway Practice Within a Practice**

**A Complete Roadmap to Lower Stress,  
Higher Income, and Healthier Patients!**

**Jeffrey W, Horowitz,  
DMD, FAGD, FICD, D-ABDSM, D-ASBA**

Sleep disordered breathing is a condition that affects an estimated 80 million Americans, yet less than 10 % of this population is ever diagnosed. As a general dentist, YOU have the unique ability to screen THOUSANDS of patients each year, and ultimately improve their lives. Before treating any condition though, one must fully understand the science behind the disease, along with the materials and protocols. This interactive 2-day comprehensive course will explain the medical and compliance principles necessary for dental practitioners to begin treating patients with Obstructive Sleep Apnea. The hands-on component will allow those seeking participation credits for AGD awards to claim up to 28 approved CEU's.\* The materials, technology and clerical needs will be detailed throughout the course, aiding in the interactive learning experience for the participant. It is HIGHLY recommended to bring interested team members to the course as much of the sleep practice can and will be run by the auxiliary team members. Providing these in-demand services at the highest level will quickly build word of mouth referrals, providing a highly profitable area of practice for dentists. Dental Assistants are encouraged to attend with their doctors.

\*Limit 2 team members per doctor registration.

- The science, definitions and terminology related to sleep disordered breathing
- The sleep cycle, normal/abnormal sleep and its importance to overall health
- The multi-systemic implications of sleep and oxygen deprivation
- How to interpret Home and In-Lab sleep studies. The intricacies of O.S.A.
- How to implement sleep study data into treatment planning for the O.S.A. patient
- Record Taking and Bite Capture techniques
- Appliance selection theory, adjustment and common pitfalls of appliance therapy.
- Clerical, insurance, and ongoing support considerations for the sleep practice.

\*14 additional credits will be offered as an optional protocol

**VAIDA**  
EDUCATION

[aidagroup.org/education](http://aidagroup.org/education)

For a complete listing of all AIDA Education events go to [www.aidagroup.org/education](http://www.aidagroup.org/education)



## Jeffrey W. Horowitz, DMD, FAGD, FICD, D-ABDSM, D-ASBA

Dr. Jeff Horowitz completed his undergraduate studies at the University of Pittsburgh and earned his dental degree from the Medical University of South Carolina in Charleston, SC. After completing a G.P.R. at the Mountainside Hospital in Montclair, N.J., Dr Horowitz founded the Carolina Center for Advanced Dentistry, a multi-disciplinary group practice in the Myrtle Beach, S.C. area. He is also the founder and clinical director for Advanced Sleep and TMJ Centers, a multi-location practice, solely dedicated to the principles of functional dentistry and airway management. His main interest is comprehensive functional care, including the treatment of sleep disordered breathing, oro-facial pain, temporo-mandibular disorders, orthodontics, dento-facial orthopedics, cosmetic smile enhancement and occlusal rehabilitation.

Dr Horowitz is a Fellow of the Academy of General Dentistry where he has served as a past-president for South Carolina and on the national Dental Education Council. He has served as a mentor and scientific advisor on sleep for the prestigious Kois Center in Seattle, a clinical instructor for Sleep Group Solutions, and global faculty for Align/Itero. His dedication to the dental profession has earned him Fellowship status in the Pierre Fauchard Academy as well as the International College of Dentists. Other professional affiliations include the American Academy of Dental Sleep Medicine and the American Sleep and Breathing Academy where he holds dual-diplomate status, the American Academy of Cosmetic Dentistry, the American Orthodontic Society, the Piper Study Club, the American Academy of Craniofacial Pain, American Academy of Oro-Facial Pain, and

the Wellness Dentistry Network. In addition to serving as an advisor and key opinion leader for the dental industry, Dr. Horowitz lectures internationally, has been published in peer-reviewed journals, serves as an expert dental witness in malpractice litigation and contributes to many television news media reports. Most recently, Dr. Horowitz co-founded "Dentists IN The Know", an award winning, informational social media and podcast platform to bring honest and vetted information to the entire dental community in the most unpretentious and light-hearted manner.

**Date:** Nashville, TN – April 25th & 26th, Atlanta, GA – May 2nd & 3rd, Dallas, TX – May 16th & 17th, Kansas City, MO – June 6th & 7th

**Time:** 8:00am – 4:30pm, breakfast & lunch included both days

**Location:** TBD

**Cost:** \$699.00

\*Team members are encouraged to attend with their doctors, limit 2 per doctor. Team members will receive CE accreditation and will not be charged an additional tuition fee.

**Prerequisites:** None  
**CEs:** 14 Participation/  
Hands-On CE Credits  
**CE CODE:** PLN36HHYLK8  
**AGD SUBJECT CODE:** 730



Nashville, TN



Atlanta, GA



Dallas, TX



Kansas City, MO

Register at [aidagroup.org](http://aidagroup.org)

**Cancellation Policy:** Attendees must provide written notice of cancellation a minimum of 24 hours before the course date for a full refund. No refunds will be issued for cancellations made under 24 hours from the course date. Registrants that no show the day of the course will not receive a refund for tuition paid.



[aidagroup.org/education](http://aidagroup.org/education)



American Independent Dental Alliance  
Nationally Approved PACE Program Provider  
for FAGD/MAGD Credit.  
Approval does not imply acceptance by  
any regulatory authority or AGD endorsement.  
7/1/2024 to 6/30/2028.  
Provider AGD ID# 418869